

Meeting of the Publicity Committee held in the Parish Room on 22<sup>nd</sup> August 2005

Present: Cllrs Hildrew, Martin and Page.

Apologies: Cllr. Hart

In attendance: The Clerk

1. Election of chairman for 2005/6

Cllr. Martin was elected Chairman

2. The website

Following the fall in the number of visitors to the site it was decided that it needs a 'relaunch'. This will be in November. CJC consulting will be asked for ideas and for a time scale to carry out the work. Organisations in the village will be asked if they would like to contribute to the site or to have mutual links.

The Council's other means of communication – its newsletter and the Parish magazine were also discussed. It was agreed that members of the committee will take turns to write the parish council article for the latter, and this could extend to any other Council member who would like to write it.. It was suggested that this article be put on the website each month as a 'News Page'. Other ideas for the web were discussed and will be considered. A re-design of the layout of the newsletter had been prepared – it was agreed that the committee would look at more mock up layouts and canvass opinion from parishioners before making a decision.